



## 2009 ACPA Foundation Annual Report

[www.acpafoundation.org](http://www.acpafoundation.org)

### **Dear Friends:**

As the fund raising arm of ACPA, the Foundation is committed to increasing the direct support we are able to provide our Association. During 2009, we continued to reach out to the entire ACPA membership and corporate friends, inviting them to join us in this effort. What follows is a brief report of some of our most significant accomplishments, as well as goals for 2010. The Foundation Board is committed to continuing its work in support of our Association and the Student Affairs profession. We invite all ACPA members and friends of the Association to join the Foundation in serving our profession as we strive to **Make A Difference In The Lives Of Students.**

### **Introduction**

The purpose of the ACPA Foundation is to seek philanthropic support for ACPA initiatives involving research, scholarship, professional development, and leadership programs. In 2009, the Foundation provided assistance to ACPA through the financial support provided directly to the Association and the research awards made to ACPA members (visit the **Grants** page of our website to view information about the Foundation Grant Program). The Foundation Board of Trustees extends its appreciation to the 729 gifts made to the Foundation in 2009. These came from 324 individual and corporate donors.

### **Accomplishments**

1. In 2009, the **Foundation provided \$24,000 to ACPA** in support of:
  - a. expenses associated with the work of the Director of Corporate Development;
  - b. webinars offered by the Association, through reduced cost to member institutions;
  - c. a portion of the stipend for the Graduate Research Assistant in the International Office; this position enhances ACPA's interaction with both the Journal of College Student Development and About Campus magazine;
  - d. the creation and distribution of the monthly "eCommunity" electronic newsletter;
2. We continue to be pleased to sponsor the **Diamond Honoree Program**. In 2009, the following individuals were honored for their contributions to the Association, to Student Affairs, and to students:
  - Jacqueline J. Austin
  - Tyrone Bledsoe
  - Larry H. Dietz
  - W. Garry Johnson
  - L. Knefelkamp
  - Jane McCormick Lewis
  - John A. Mueller
  - Michelle Myers-Brown
  - Kevin Rome
  - James D. Studer
  - Stephen C. Sutton, Ed.D.
  - Steven J. Tyrell
  - Matthew R. Wawrzynski
  - John D. Welty
  - Maureen E. Wilson

Our 2010 honorees include:

- Javaune Adams-Gaston
- Laura A. Bayless
- Gwendolyn J. Dungy
- John N. Gardner

- Kathleen G. Kerr
- Jason A. Laker
- Debora L. Liddell
- Jerome Miller-Vaz
- Ricardo Montelongo
- Raechele L. Pope
- Kristen Renn
- Mary Ann Ryan
- Barry K. Schonberger
- Katherine L. Sermersheim
- L. Russell Watjen
- Steven Zerwas

Visit the **Donor/2010** page of our web site to make a donation in honor of one or more of the 2010 honorees.

4. The Foundation's **Grant Review Committee** continued its work in 2009 by reviewing grant proposals submitted by Association members. The Committee awards approximately \$10,000 annually, on behalf of the Foundation, to ACPA researchers who are investigating issues that are of interest to ACPA members and the student affairs profession at-large. Since 2000, the Foundation has awarded nearly \$100,000 for research projects conducted by ACPA members (visit the **Grants/Awards** page of our web site to view a description of projects funded since 2000). The ACPA Director of Research and Scholarship again served on the grant review committee, providing additional outreach to the entire ACPA membership.

In 2009, the committee was pleased to award \$11,550 of Foundation funds. The funds were awarded to the following ACPA members:

- Peter Mather (\$2500):** To review service learning in the Honduras.
- Donavan Weber (\$1,100):** To evaluate campus ministry short term mission trips through the lens of service learning.
- Holly L. Breitreutz (\$900):** To research the millenials: Are they different from prior generations.
- Christa Coffey (\$300):** To explore competencies in entry-level positions.
- Kathleen M. Cook (\$1,500):** To research diversity training and white resident assistants.
- V. Leilani Kupo (\$300):** To explore the Kanaka Maoli student identity.
- Byron P. McCrae (\$900):** To explore benefits for college men and for campus communities through college men's health.
- Penny A. Pasque (\$1,000):** To conduct the national study of women leaders in student affairs.
- Susan R. Rankin (\$1,500):** To research the state of higher education for LGBT people.

We are also pleased to announce that thanks to the generosity of one of our corporate partners, **Allen & O'Hara Education Services, Inc.**, the Foundation was able to award two additional grants. Funds received were designated to be awarded to a recipient whose scholarly interest complements those of **Allen & O'Hara Education Services, Inc.** We are pleased to report that funds provided by **Allen & O'Hara Education Services, Inc.** have been awarded to:

- Monica Darch (\$1,250):** To research student veterans coming to campus: a strengths based focus.
- Corey Rumann (\$1,250):** To research the transition experiences of student war veterans.

The agreement between the ACPA Foundation and **Allen & O'Hara Education Services, Inc.** allows the Foundation to be able to award **Allen & O'Hara** grants of \$2,500 per year through 2011.

**Allen & O'Hara Education Services, Inc.** specializes in developing and managing residence halls and student apartments in close collaboration with universities nationwide. .

Finally, we are pleased to continue our relationship with **StudentVoice, Inc.** whose gift has been made for the purpose of providing resources that relate directly to the generation and dissemination of knowledge missions of ACPA and the ACPA Foundation. **StudentVoice, Inc.** wishes for the grants to be used by the

Foundation to assist ACPA, or its members, in research activities that lead to a publication of a special issue of the *Journal of College Student Development*, monograph, or book. We are pleased to be working with Dr. Vernon Wall, Director of ACPA Educational Programs and Publications, to identify a project or projects to be funded through a **StudentVoice, Inc.** grant of up to \$3,500 per year for the next two years.

The Foundation appreciates the support provided by our corporate friends and is proud to be able to provide much needed assistance to ACPA scholars whose work enhances the student affairs profession and generates and disseminates knowledge about college students.

(For more information about the Foundation Grant program and details about submitting a grant proposal visit the **Grants** page of our web site.)

5. The Foundation and ACPA co-hosted the third annual **Corporate Partner Appreciation Reception** at the 2009 ACPA Metro D.C. convention. Our Corporate partnerships are very important to our ability to provide the assistance to ACPA that is the essence of our purpose. We value the partnerships we have forged and look forward to working with each of our partners and to joining with others in a mutually beneficial relationship. A list of our 2009 Corporate Partners may be found on the **Corporate** page of our web site.
6. A very successful **Silent Auction** of gifts, trips, and speakers was held at the Metro D.C. convention. Thank you to everyone who donated an item, as well as to those who purchased them!
7. At the 2009 Metro D.C. convention, the Foundation was pleased to sponsor a program sessions organized by USA Today. This was an invited sessions for SSAOs and consisted of remarks from Susan Paige, a Washington-based editor for USA Today, who discussed the initial days of the Obama administration.
8. The ACPA Foundation video was presented for the first time during the 2009 Diamond Honoree Reception. It will be presented at future state and national conventions as well as other Foundation activities.
9. The Foundation has continued working throughout the year within the strategic planning committee structure related to Fundraising, Prudent Financial Management, Marketing, and Strengthening the Board of Trustees. As a result, a new category of members, associates, was created to provide additional support, energy, and action for our fundraising efforts.

### **2010 Goals**

1. Continue to utilize the strategic committee structure to Complete and implement the Foundation's Strategic Plan with a goal of maximizing fund raising and decreasing administrative expense.
2. Continue to initiate activities to increase communication with the ACPA Governing Board and entities such as commissions, standing committees, and state and international organizations.
3. Implement the Trustee Associates program to increase support and participation for fundraising activities.
4. Continue the development of the Foundation's relationship with The Rivers Organization (TRO).
5. Work to further develop our Corporate Sponsor program including the number of Corporate Sponsors and the quality of our relationship with them.

The members of the Foundation's Board of Trustees are committed to expanding our effort and our reach. We thank all those who have responded to our appeals this year and look forward to continuing our work on behalf of our Association, our profession, and our students.

Sincerely,  
 Constance L. Foley, Ed.D.  
 2009 President, ACPA Educational Leadership Foundation